

# EXPEDITION.ONE

In Partnership With

**ecotricity**

## CREATIVE CLIMATE ACTION

### Expedition Overview

Hosted by Chris Packham and Swarzy

**9.00** Registration and networking  
Tea and Coffee will be available

**10.00 Expedition One Opener**  
Introducing UN Accelerator City  
The ambitions for Liverpool in 2025  
The opportunity for the wider film / TV and music sectors

**10.45 Main Stage Dialogue: Act 1.5**  
An elaboration on the artist/scientist/industrialist schema & the insistence on Paris 1.5 compatible actions.

**12.00 Main Stage Dialogue: The Green Rider**  
**Hosted by the Green Rider Campaign & Equity for a Green New Deal**  
This session will discuss the work of the actor-led Green Rider campaign, exploring how talent can use their influence as public figures and storytellers to supercharge climate action across TV and Film.

**11.45 LAB 1 - Cleaner Arena**  
**Hosted by The ACC Liverpool Group**  
A session to explore the decarbonisation work already underway in the M&S Bank Arena as part of the live shows running concurrently and to design the leap studies to be undertaken in 2025 to see how far this can be pushed. Contributions will come from existing best practice teams from UK Arenas, and direct input from agents/management & tour managers on plug & play schemes.

**LAB 2 - Ask The Audience: Scope 3**  
**Hosted by Tyndall Centre for Climate Change Research**  
This session will introduce the Liverpool Ticket and Gig (TAG) pilot which aims through smart integration between public transport providers, ticketing agents and marketeers, to create a viable model that integrates public transport and show tickets in order to tackle scope 3 emissions.

**LAB 3 - Powering Pictures**  
**Hosted by BAFTA Albert**  
Join BAFTA Albert and stakeholders from across the production lifecycle to hear how people are creating innovative solutions that will allow the screen industries to go fuel-free and workshop solutions for the most significant barriers we face in the move away from fossil fuel.

**LAB 4 - Upskilling The Future**  
**Hosted by BFI and ScreenSkills and co-hosted by BAFTA Albert**  
To create effective change in sustainable production we must define professional development standards in key production roles. This lab will set out a plan to help shape new professional development standards for sustainability in production.

**1.15 Lunch And Networking**

**2.15 Main Stage Dialogue: Screen, Stage & Climate Action Special Guest**

**3.00 Main Stage Dialogue: Climate Action For Cultural Cities**  
What are the new forms of collaboration and partnership that can best accelerate decarbonisation?

**2.45 LAB 5 - The Great Outdoors**  
**Hosted by Culture Liverpool**  
Sefton Park will be the focus for designing an approach to an outdoor music event which is in line with Paris 1.5. The framework developed will be applicable to any greenfield event site in the country. Contributors will include those who know the venue itself as well as specialists in delivering sustainable outdoor productions.

**LAB 6 - Mapping Impacts**  
**Hosted by A Greener Future**  
A highly innovative pilot bringing together sectoral, academic, and scientific partners - to explore the potential of a universal visualised data hub, charting both greenhouse gas emissions, broader event impacts and public health impacts from air pollution to wellbeing around live music productions. The objective - healthy people, planet and places through shared event impact, civic health and satellite data.

**LAB 7 - The Power Nexus: The Depot**  
**Hosted by Liverpool Film Office**  
This lab will explore and develop an ambitious idea to turn The Depot Studios into an electrification centre for all sustainable production in Liverpool.

**LAB 8 - The Prototype**  
**Hosted by SISTER**  
SISTER (Kaos, Eric, Gangs of London) are one of the most progressive independent production companies working today. They have made significant steps in decarbonising productions, but are keen to see how much further they can go without jeopardising budgets or the quality of their content. This session will design a blueprint for what the stretch targets of sustainable drama production could be in 2025 and identify the partners and collaborators needed to make this happen. This blueprint could be adopted and adapted by any willing team, with the ambition for it to be tested across a drama production filmed in Liverpool in 2025.

**3.40 Face The Music: An Aligned Approach to Streaming, Training & Vinyl**

**The Close... And The Opening**  
Progress & Provocations  
Summary of UN Accelerator City announcements  
The global opportunity this work creates  
Finale performance featuring members of the Royal Liverpool Philharmonic Orchestra

**5.00 Ends**

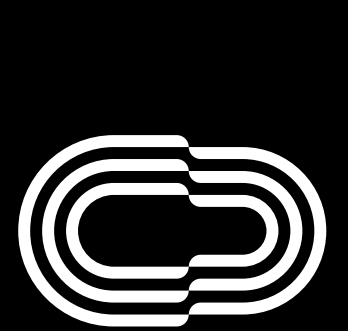
# ACCELERATOR CITY 2024

Global Climate Action  
United Nations Climate Change

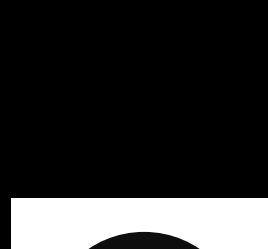
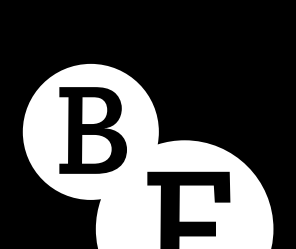
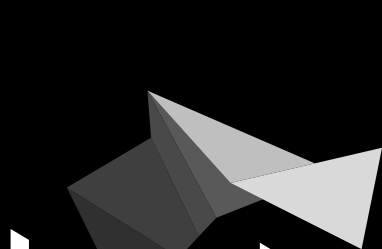
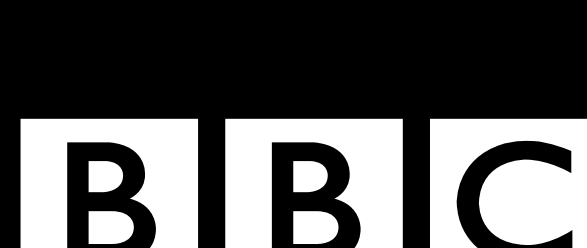
LIVERPOOL  
MUSIC CITY

In Partnership With

**ecotricity**

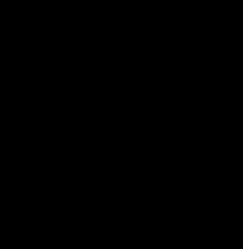


## ACT 1.5

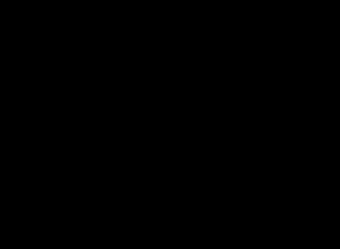


## SISTER

Tyndall Centre  
for Climate Change Research



United Nations Climate Change  
Global Climate Action



unesco  
Member of  
Creative Cities Network